




























# Capital Readiness Technical Assistance Guide

Your guide to nonprofit technical assistance in Wayne Co. Sorted by alphabetical order and category of service. Revised May 2024. Page 1 of 3.

Organization Name	Program Name	Type of Support	Type of Guidance	What You Walk Away With	Languages Available
<b>ACCESS</b> accesscommunity.org	<b>Business Development</b>		1:1 Expert Guidance + Training	<ul style="list-style-type: none"> <li>Financial Documentation &amp; Projections</li> <li>Business Plan</li> <li>Lending 101</li> </ul>	English, Arabic
<b>Accounting Aid Society</b> accountingaidsociety.org	<b>Accounting Aid Academy</b>	 	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Tax Returns</li> <li>Accounting Systems</li> <li>Financial Statements</li> <li>Financial Management Advice</li> </ul>	English, Spanish, Arabic (upon request)
	<b>THRIVE**</b>	   	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Quickbooks Established</li> <li>Financial Statements</li> <li>Custom Financial Growth Strategy</li> <li>Bookkeeping 101</li> </ul>	English
<b>BUILD Institute</b> https://www.buildinstitute.org/	<b>Build Basics</b>	 	Course	<ul style="list-style-type: none"> <li>Business Plan</li> <li>Financial Management 101</li> </ul>	English
	<b>Build Bench</b>		1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management Advice</li> </ul>	English, Arabic
<b>Detroit Economic Growth Corp.</b> degc.org <small>Must be residents of the city of Detroit to be eligible or must regularly operate from a location in Detroit</small>	<b>Motor City Match*</b> motorcitymatch.com	 	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Business Plan Guidance</li> <li>Property Leasing &amp; Purchasing Guidance</li> <li>Finances 101 &amp; Budgeting Guidance</li> <li>Introductory Accounting Guidance</li> <li>Architectural &amp; Engineering Technical</li> <li>Assistance Reimbursement Grant</li> </ul>	English
<b>Detroit Hispanic Development Corp.</b> dhdc1.org	<b>1:1 Coaching</b>	   	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Business Plan</li> <li>Projections</li> <li>Financial Statements</li> <li>Financial Management Advice</li> </ul>	English, Spanish
<b>East Warren Development Corp.*</b> ewarren.org	<b>Community Development</b>		1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Business Plan</li> </ul>	English, Spanish (food-based businesses only)
<b>Eastern Market</b> easternmarket.org	<b>Community Conversations</b>		Expert Guidance, Community Support	<ul style="list-style-type: none"> <li>Financial Management Advice</li> <li>Business Plan</li> <li>Taxes</li> </ul>	English
	<b>Essential Ingredients for Starting</b>	  	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Business Plan</li> <li>Financial Statements</li> <li>Financial Management 101</li> <li>Financial Management advice</li> </ul>	English
	<b>Essential Ingredients for Scaling</b>	   	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management 101</li> <li>Financial Management Advice</li> <li>Business Plan</li> </ul>	English
	<b>On the Fly Office Hours</b>	 	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management Advice</li> <li>Business Plan Advice</li> </ul>	English

\*Available only in Detroit

\*\*For Food Businesses only



[neweconomyinitiative.org](http://neweconomyinitiative.org)































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Your guide to nonprofit technical assistance in Wayne Co. Sorted by alphabetical order and category of service. Revised May 2024. Page 2 of 3.

Organization Name	Program Name	Type of Support	Type of Guidance	What You Walk Away With	Languages Available
		Business Plan Acc. + Financial Mgmt. Taxes Projections Financial Statements			
<b>Fair Food Network**</b> fairfoodnetwork.org	<b>Michigan Good Food Fund**</b>	   	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Documentation &amp; Projections</li> <li>Financial Statements Business Plans</li> <li>Lending 101</li> <li>Financial Mgmt &amp; Advice</li> <li>Custom Financial Growth Strategy</li> <li>Bookkeeping 101</li> </ul>	English
<b>Great Lakes Women's Business Council</b> greatlakeswbc.org	<b>MentorWE</b>	 	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Personal Development Plan, Pitch Deck</li> <li>Contract Readiness</li> <li>Capacity Building Strategies</li> <li>Financial Readiness Business 101</li> <li>Peer Mentoring</li> </ul>	English
	<b>Business Growth Program</b>	   	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>1-Page Plan, Capability Statement</li> <li>Pitch Deck</li> <li>Contract Readiness</li> <li>Procurement Strategy &amp; Bid Process</li> <li>Financial Readiness</li> </ul>	English
	<b>Launch U</b>		Course	<ul style="list-style-type: none"> <li>Business Plan</li> <li>Business 101</li> </ul>	English
<b>CEED Lending</b> greatlakeswbc.org/ceed-lending	<b>CEED Lending</b>		1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Assistance</li> <li>Access to Capital</li> </ul>	English
<b>Michigan Black Business Alliance</b> blackbizalliance.com	<b>BizWiz</b>	    	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>1:1 Businesses Needs</li> <li>Financial Projections</li> <li>Business Plans</li> <li>Tax Preparation</li> <li>Documentation for Funding</li> <li>Advocacy</li> </ul>	English
	<b>Capital Connect</b>	    	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Access to Capital</li> <li>Lender Relationships Support</li> <li>Technical Assistance, Post-Funding</li> </ul>	English
<b>ProsperUs Detroit</b> prosperusdetroit.org Open to residents of Detroit, Hamtramck, Highland Park, and Inkster	<b>Entrepreneur Training Program</b>	    	Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Formal Business Registration</li> <li>Bookkeeping Systems</li> <li>Business Plan</li> <li>Business Financials 101</li> <li>Target Market + Revenue 101</li> </ul>	English, Spanish
<b>MI Small Business Dev. Center</b> michigansbdc.org	<b>1:1 Business Counseling</b>		1:1 Expert Guidance + On-Demand Webinars	<ul style="list-style-type: none"> <li>Business Plans</li> <li>Financial Management Advice</li> <li>Basic Financial Literacy</li> </ul>	English
<b>SCORE</b> score.org	<b>Mentoring</b>	 	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management Advice</li> </ul>	English

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# Capital Readiness Technical Assistance Guide

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Organization Name	Program Name	Type of Support	Type of Guidance	What You Walk Away With	Languages Available
<b>Goldman Sachs 10.000 Small Businesses</b> 10ksbdetroit.com	<b>Goldman Sachs 10KSB Detroit</b>	 	Course + 1:1 Expert Guidance + Workshops	<ul style="list-style-type: none"> <li>Practical Business Education</li> <li>Growth Plan</li> <li>Financial Management Advice</li> <li>Local and National Business Support</li> <li>Access to Capital</li> </ul>	English
	<b>313 Strong</b>	  	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Bookkeeping Systems</li> <li>Business Financials 101</li> <li>Business Plan Formal</li> <li>Business Registration</li> <li>Projections</li> <li>Target Market + Revenue 101</li> </ul>	English, Spanish
	<b>Ask an Expert</b>	  	1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management Advice</li> <li>Business Plan</li> <li>Taxes</li> </ul>	English, Spanish
	<b>TechTown Detroit</b> techtowndetroit.org	<b>Retail Boot Camp</b>		Course + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Retail Operations, Start-Up Costs</li> <li>Inventory Management, Merchandising</li> <li>1:1 Coaching, 6 month, Milestone Plan</li> <li>Financial Management 101</li> <li>Financial Management Advice</li> </ul>
	<b>Strategy Sessions</b>		1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Financial Management Advice</li> <li>Business Plan Advice</li> </ul>	English, Spanish
<b>University of Michigan</b> detroitsmallbusiness.umich.edu	<b>Detroit Neighborhood Entrepreneurs Project (DNEP)</b>		Workshops + 1:1 Expert Guidance	<ul style="list-style-type: none"> <li>Accounting/Bookkeeping System Set Up</li> <li>Loan/Grant Applications</li> <li>Understanding Analytics and Data</li> <li>Financial Statements 101</li> <li>Identify Best Capital for your Business</li> </ul>	English Spanish (upon Request)

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